

BIBD ASPIRASI MAKES SAVING MORE ACCESSIBLE

FOR IMMEDIATE RELEASE

June 29th 2019 - Two (2) Bank Islam Brunei Darussalam (BIBD) Aspirasi subscribers took home \$25,000 each as part of BIBD Aspirasi's Quarterly Prize Draw. The two lucky winners were Mohd Arraafi bin Rumzan and Madam Lee Ye Kiat, whose Aspirasi Certificate numbers were drawn in a Prize Presentation Ceremony held at BIBD Kiulap earlier this week.

In an interview, Mohd Arraafi said he plans to bring his family to perform the Umrah with the prize money and thanked BIBD for the opportunity.

He added, "Initially I subscribed to BIBD Aspirasi because I wanted to save up money as down payment to buy my own house. I didn't expect that just 3 months later, I would get a call saying that I was one of the people selected for the quarterly draw".

Mohd Arraafi also feels that BIBD Aspirasi has made savings easier, saying "this is a very good initiative by BIBD since before this, investment was seen as something that is very hard to do. With BIBD Aspirasi, it's so easy to do online. I've even told all my friends how to subscribe to Aspirasi".

Madam Lee Ye Kiat expressed her surprise at her \$25,000 win, and hopes that her win will inspire others to save more with BIBD Aspirasi.

The BIBD Aspirasi Reward Program is a unique investment program that allows customer to earn attractive dividends and have a chance to be winners in the monthly, quarterly and grand prize draw. Whilst the mechanic encourages customers to keep their funds for longer term savings with an incentive of a draw, BIBD hopes that this programme will help customers to nurture the discipline of savings and balancing their financial management by prioritizing their needs against their wants.

BIBD customers will also be part of the BIBD Aspirasi Reward Program, as long as they keep their funds in BIBD Aspirasi for a minimum of 90 days prior to each draw date.

Those who subscribe to Aspirasi by June 30th 2019 will still be eligible for the next monthly and quarterly prizes as well as the grand prize of B\$250,000.

In order to bring even more chances to realise your aspirations, BIBD will also be launching BIBD Aspirasi 2. Under this revamped rewards program, we will be awarding even more winners and rewarding those who save longer by giving even more chances to win.

For further information, please contact:

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About BIBD

BIBD is the largest financial institution in Brunei Darussalam, leading the market in terms of assets, financings, and deposits, with a vision to become globally recognised as the benchmark Islamic Finance Institution.

BIBD is headquartered in Bandar Seri Begawan with Brunei's largest network of branches and ATMs located strategically in all four districts of Brunei Darussalam.

In 2018, BIBD was ranked second strongest bank in South East Asia and top ten Asia by The Asian Banker. BIBD is one of the safest banks in the world and holds an impressive credit rating of A- by Standard & Poor's, the highest for a Bruneian bank and among the highest in the region. BIBD has been named the "Best Retail Bank in Brunei" by The Asian Banker for six consecutive years from 2013 to 2018.

For more information on any of BIBD's other products or services, please log on to the BIBD website at www.bibd.com.bn, visit your nearest BIBD branch or get in touch with the BIBD Contact Centre at 2238181.