

## BIBD SUPPORTS AMBD'S FINANCIAL FUN FAIR

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### FOR IMMEDIATE RELEASE

August 18<sup>th</sup> 2019 - BIBD showed its full support for Autoriti Monetari Brunei Darussalam (AMBD)'s Financial Fun Fair, which was held at the Jerudong Park Colonade from August 17<sup>th</sup> to 18<sup>th</sup> 2019.

Officiating the event was the Minister of Home Affairs in his capacity as Deputy Chairman of AMBD, Yang Berhormat Pehin Orang Kaya Seri Kerna Dato Seri Setia (Dr) Haji Awang Abu Bakar bin Haji Apong. Greeting Yang Berhormat Pehin at the BIBD booth was the Managing Director and CEO of BIBD, Mr Mubashar Khokhar as well as BIBD senior management and staff.

At the event, BIBD conducted interactive financial planning games and activities that have been crafted to highlight the importance of budgeting and saving, managing between wants as well as tips on how to manage finances properly. BIBD's certified Islamic Financial Planners were also present during the event, to assist customers and the public on ways to manage their finances throughout the different stages of their life, as they strive to achieve their financial goals.

BIBD's Head of Retail Banking, Hjh Nurul Amkar Hj Mohd Jaafar said, "BIBD is committed to raising awareness on better financial management from as early on as possible. Prior to this event, BIBD also participated in AMBD's Financial Awareness Roadshows aimed at students from higher learning institutions. Alhamdulillah, we are grateful for the strong support from AMBD in our efforts to ensure that our younger generation are financially literate".

BIBD's participation at the event is part of its ongoing efforts to raise awareness on the benefits of proper financial management and underscores the importance of improving financial literacy in Brunei Darussalam.

Carrying the theme “Fusion of Green and Technology”, the objective of the AMBD Financial Fun Fair is to create a fun environment for families to learn about savings and celebrate green and financial technology.

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**About BIBD**

BIBD is the largest financial institution in Brunei Darussalam, leading the market in terms of assets, financings, and deposits, with a vision to become globally recognised as the benchmark Islamic Finance Institution.

BIBD is headquartered in Bandar Seri Begawan with Brunei's largest network of branches and ATMs located strategically in all four districts of Brunei Darussalam.

In 2018, BIBD was ranked second strongest bank in South East Asia and top ten Asia by The Asian Banker. BIBD is one of the safest banks in the world and holds an impressive credit rating of A- by Standard & Poor's, the highest for a Bruneian bank and among the highest in the region. BIBD has been named the "Best Retail Bank in Brunei" by The Asian Banker for six consecutive years from 2013 to 2018.

For more information on any of BIBD's other products or services, please log on to the BIBD website at [www.bibd.com.bn](http://www.bibd.com.bn), visit your nearest BIBD branch or get in touch with the BIBD Contact Centre at 2238181.