

BIBD GIVES AWAY \$25,000 TO 10 MORE ASPIRASI WINNERS AS ASPIRASI GRAND DRAW NEARS

FOR IMMEDIATE RELEASE

August 20th 2019 - Bank Islam Brunei Darussalam (BIBD) today handed out a total of \$25,000 to 10 more monthly winners of the BIBD Aspirasi Reward Programme. This brings the total number of winners to 96, with total cash prizes amounting to \$375,000 given away since the launch of the programme in September 2018.

Prizes were handed over by Mr. Andy Yong, BIBD's Head of Product Management at an event held at the BIBD HQ in Bandar Seri Begawan. The reward programme's latest draw saw 10 August monthly winners rewarded for saving, bringing home a cash prize of \$2,500 each.

The BIBD Aspirasi Reward Program is a unique investment program that allows customers to earn attractive dividends and have a chance to be winners in the monthly, quarterly and grand prize draw. Whilst the mechanic encourages customers to keep their funds for longer term savings with an incentive of a draw, BIBD hopes that this programme will help customers to nurture the discipline of savings and balancing their financial management by prioritizing their needs against their wants.

The final draw for BIBD Aspirasi will be happening in October, where one lucky winner will be walking away with a life-changing grand prize of \$250,000.

Commenting on the Aspirasi Reward Programme, BIBD's Head of Retail Banking, Hjh Nurul Akmar Hj Mohd Jaafar reminded subscribers to hold on to their Aspirasi subscriptions as all current Aspirasi subscribers will automatically be entered into the Aspirasi Series 2 prize draws, which will start in October.

Hjh Nurul Akmar also said, "There has been such an overwhelmingly positive response to Aspirasi since it was launched and we at BIBD are incredibly encouraged by the

public's support. Even though we are nearing the Grand Draw, this is definitely not the end of Aspirasi as there is still a chance for everyone to be part of this unique savings and reward programme. Aspirasi Series 2 will be coming soon with even more prizes, more winners and more chances to win the longer you subscribe so I hope everyone will continue to save with Aspirasi and increase their chances to win.”

About BIBD Aspirasi

BIBD Aspirasi was introduced to support national and AMBD's objectives to promote a savings culture and prudent money management among the people of Brunei Darussalam. BIBD Aspirasi is aimed at promoting better financial management habits and decision-making skills in line with His Majesty the Sultan and Yang Di-Pertuan of Brunei Darussalam's *titah* calling for prudence in spending and frugality as they contribute to the country's stability and prosperity as well as economic survival and saving through financial planning for future needs.

This was further echoed by His Royal Highness The Crown Prince during his speech at the inaugural AMBD Day on raising and developing people's knowledge and understanding of financial matters towards creating a financially literate society.

BIBD Aspirasi is also part of BIBD's commitment to not only support the aspirations of its customers, but also add value to the social and economic well-being of the country as it offers a rewarding opportunity for the public to invest their savings whilst participating in life-changing reward programme.

The reward programme encourages BIBD customers to save for their financial future by effectively managing their savings, especially via the convenience of the BIBD NEXGEN Mobile and online platform.

For more information on any of BIBD's other products or services, please log on to the BIBD website at www.bibd.com.bn, visit your nearest BIBD branch or get in touch with the BIBD Contact Centre at 2238181.

For further information, please contact:

ADINA AZAHARI

Corporate Communications

BIBD

Tel: +673 7257046

Fax: +673 2222 430

e-mail: adinahazri.azahari@bibd.com.bn

About BIBD

BIBD is the largest financial institution in Brunei Darussalam, leading the market in terms of assets, financings, and deposits, with a vision to become globally recognised as the benchmark Islamic Finance Institution.

BIBD is headquartered in Bandar Seri Begawan with the largest network of branches and ATMs located strategically in all four districts of Brunei Darussalam.

In 2018, BIBD was ranked second strongest bank in South East Asia and top ten Asia by The Asian Banker. BIBD is one of the safest banks in the world and holds an impressive credit rating of A- by Standard & Poor's, the highest for a Bruneian bank and among the highest in the region. BIBD has been named the "Best Retail Bank in Brunei" by The Asian Banker for seven consecutive years from 2013 to 2019.

For more information on any of BIBD's other products or services, please log on to the BIBD website at www.bibd.com.bn, visit your nearest BIBD branch or get in touch with the BIBD Contact Centre at 2238181.

