

BIBD HANDS OVER B\$2,500 EACH TO TEN BIBD ASPIRASI MONTHLY WINNERS FOR JANUARY

FOR IMMEDIATE RELEASE

January 24th, 2019 - BIBD yesterday realised ten more aspirations by giving out a total of B\$25,000 to ten monthly January winners of BIBD's Aspirasi Reward Program.

Held at the International Convention Centre during the Consumer Fair, the prizes were handed over by BIBD's Head of Product Management for Retail Banking Group, Hjh Adinah Hj Jamudin.

One of the BIBD Aspirasi winners, Raub bin Haji Samat shared that he was very grateful for the prize. After beginning his savings' journey with bank more than twenty years ago, he has been using BIBD Aspirasi to ensure that he has enough for his future along with any emergencies.

School teacher Noor Saadah binti Orang Kaya Maha Bijaya Hj Othman also shared her delight at winning as always encourages people around her to save, especially to be prepared for emergencies. Haji Ahmad Faiz bin Haji Abdul Rahim also shared his excitement as he was announced as one of the winners as he has started his savings journey recently to ensure that he has enough savings for his immediate and long-term future. He also commented on the win-win situation the program offers where they are able to win the more they save.

The BIBD Aspirasi Reward Program is a unique investment program that allows customer to earn attractive dividends and have a chance to be winners in the monthly, quarterly and grand prize draw. Whilst the mechanic encourages customers to keep their funds for longer term savings with an incentive of a draw, BIBD hopes that this programme will help customers to nurture the discipline of savings and balancing their financial management by prioritizing their needs against their wants.

BIBD customers will also be part of the BIBD Aspirasi Reward Program, which has monthly and quarterly prizes for more than 100 more winners, including the grand prize of B\$250,000, for as long as they keep their funds in BIBD Aspirasi for a minimum of 90 days prior to each draw date. The program increases the chances of winning where every B\$50 deposit saved shall be entitled to one entry for the Reward Program.

About BIBD Aspirasi

BIBD Aspirasi was introduced to support the nation's and AMBD's objectives to promote a savings culture and prudent money management in Brunei Darussalam. BIBD Aspirasi is aimed at promoting better financial management habits and decision-making skills in line with His Majesty The Sultan's Titah calling for prudence in spending and the practice of thrift as they contribute the country's stability and prosperity as well as economic survival, and saving through financial planning for future needs.

This was further echoed by His Royal Highness The Crown Prince during his speech at the inaugural launch of National Savings Day organized by AMBD on raising and developing people's knowledge and understanding of financial matters towards creating a financially literate society.

BIBD Aspirasi is also part of BIBD's commitment to not only support the aspirations of its customers, but to also add value to the social and economic well-being of the country as it offers a rewarding opportunity for the public to invest their savings whilst participating in life-changing reward program. The reward program encourages BIBD customers to save for their financial future by effectively managing their savings, especially via the convenience of the BIBD NEXGEN Mobile and Online platform.

For more information on BIBD's products and services, campaigns and promotions, please log on to www.bibd.com.bn, follow BIBDBRUNEI on social media, visit our nearest branch or get in touch with our dedicated Contact Centre at 223 8181.

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About BIBD

BIBD is the largest financial institution in Brunei Darussalam, leading the market in terms of assets, financings, and deposits, with a vision to become globally recognised as the benchmark Islamic Finance Institution.

BIBD is headquartered in Bandar Seri Begawan with Brunei's largest network of branches and ATMs located strategically in all four districts of Brunei Darussalam.

In 2018, BIBD was ranked second strongest bank in South East Asia and top ten Asia by The Asian Banker. BIBD is one of the safest banks in the world and holds an impressive credit rating of A- by Standard & Poor's, the highest for a Bruneian bank and among the highest in the region. BIBD has been named the "Best Retail Bank in Brunei" by The Asian Banker for six consecutive years from 2013 to 2018.

For more information on any of BIBD's other products or services, please log on to the BIBD website at www.bibd.com.bn, visit your nearest BIBD branch or get in touch with the BIBD Contact Centre at 2238181.